

SPONSORSHIP & COMBO AD MENU



2009 ADVERTISING RATES ~ HG CIA EVENTS, PUBLICATIONS AND WEBSITE

Please select from these 2009 Advertising Rate Combos the one that best fits your operating budget for the upcoming year.



Combos...

Package A: \$ 2,395.00 discounted price

1. Full Page newsletter ad (\$200 each), six issues
2. One meeting sponsorship
3. Website Banner Ad (12 mo. @ \$30)
4. Meeting Recognition Board (display at all mtgs)
5. 2009 Expo Booth with Full Page Program Ad
6. CEU Attendee for 1 / Scholarship

Actual Value

\$ 1,200.00 (\$960.00 in 2008)
 \$ 300.00
 \$ 360.00
 \$ 80.00
 \$ 675.00
\$ 150.00
 \$ 2,765.00



Package B: \$ 1,425.00

1. Half Page newsletter ad (\$150 each), six issues
2. Website Ad (side or bottom box, \$18/mo.)
3. Meeting Recognition Board (display at all mtgs)
4. 2009 Expo Booth with Half Page Program Ad

\$ 900.00 (\$ 540.00 in 2008)
 \$ 216.00
 \$ 80.00
\$ 475.00
 \$ 1,671.00

Package C: \$ 950.00

1. Quarter Page newsletter ad (\$100), six issues
2. Website Ad (side or bottom box, \$18/mo)
3. 2009 Expo Booth with Quarter Page Program Ad

\$ 600.00 (\$ 420.00 in 2008)
 \$ 216.00
\$ 385.00
 \$ 1,201.00

Package D: \$385.00

1. 2009 Expo Booth with Quarter Page Program ad

\$ 385.00



A La Carte...

Individual Sponsorship Options:

- Full page ad -- \$ 250.00
- Quarter page ad -- \$125.00
- Website ads – Box (\$18/mo) or banner (\$30/mo)
 Annual contract available (1 payment, discount)

- Half page ad -- \$175.00
- Business card size ad -- \$50.00
- One meeting sponsorship -- \$300.00

Don't see what you want on the menu?
 That's OK...contact us! Special orders don't upset us!